



**Franchise Brokers  
Association**

# **2024 Franchise Brokers Association**

**16th Annual Franchise Brokers  
Conference & Expo**

November 10th – 13th, 2024  
Hyatt Regency Grand Cypress

# Leave a lasting impression on our Brokers during the 16th Annual Franchise Brokers Conference & Expo

Our Annual Conference takes place November 10th – 13th, 2024

## Where Will The Event Take Place?

- Hyatt Regency Grand Cypress Resort  
One Grand Cypress Blvd. Orlando, FL 32836

We have negotiated an excellent group rate of \$229/ per night at Hyatt Regency.

- **Hotel reservations must be made online using our registration system - FranchiseBCE.com**

- **Room Block Cutoff Date – October 19th, 2024**

Do not utilize the services of any thirdparty vendors for hotel reservations. If your room is NOT booked by the cutoff date, you will pay full price for room reservations.

## Why attend?

- This is your chance to build strong relationships with the industry's top Brokers.
- Create more visibility and recognition for your brand.
- Strategize your growth for 2025.
- Create momentum to grow your system.
- Build your strategic team by meeting and partnering with FBA Brokers.
- Learn about the latest business innovations and trends from industry experts.
- Contribute to the growth and improvement of the franchise industry.
- Celebrate the accomplishments of our top performing Brokers and Franchisors.





# Table Space

Brokers come to Conference to learn, network, and meet with our brands at their booths. Leave an impression that will last year-round and secure your exhibitor space today.

## A) Exhibitor Pricing

- Retail Price = \$5,450

### Exhibitor Space Price Includes:

- 6 ft table
- 4 chairs
- Registration & badge for two (2) representatives
- Admission to all sessions and receptions
- All meals included throughout event
- Available Airport shuttle on 10/13



**Important Note:** Your brand is unique, and creativity is encouraged at the Speed Networking Portion of the event to set your brand apart. However, the conversations and connections with our Brokers is the main focus of the event - so if in doubt, less is more!

Each table can have 4ft displays on the tables. No backdrops or side posters.



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## **Sponsor Opportunities 16th Annual Conference & Expo November 10th-13th, 2024**

	<b>Bronze</b>	<b>Silver</b>	<b>Gold</b>	<b>Emerald</b>	<b>Ruby</b>	<b>Diamond</b>
Add a Concept to same booth = \$800 each brand (5 brands max per booth) Additional Attendees = \$850 each	6	6	6	5	4	3
Logo & Link on the 2023 FBA Conference Website and pre & post conference email marketing	✓	✓	✓	✓	✓	✓
Uniquely Identifiable Sponsor Badge	✓	✓	✓	✓	✓	✓
Brand Visibility on Welcome Sign	✓	✓	✓	✓	✓	✓
Appreciation Award & Recognition	✓	✓	✓	✓	✓	✓
Bag Inserts (provided by zor)	✓	✓	✓	✓	✓	✓
Logo on Event T-Shirt	✓	✓	✓	✓	✓	✓
Good News Feature			✓	✓	✓	✓
Exhibitor Co-Branded Backdrop				✓	✓	✓
Coffee Sponsor			✓			
1/2 Page Color Ad in Event Program		✓	✓			
Full Page Color Ad in Event Program				✓	✓	✓
1 Additional Attendee			✓		✓	
2 Additional Attendees				✓		✓
5 Minute Intro Pitch to all brokers				✓	✓	
6 ft table and 4 chairs	✓	✓	✓	✓		
Two 6 ft. tables and 8 chairs					✓	✓
Private Breakout					✓	✓
Sponsor 5 Brokers					✓	
Sponsor 10 Brokers						✓
7 Minute Intro Pitch to all brokers						✓
<b>Total Attendees Included:</b>	<b>2 Attendees</b>	<b>2 Attendees</b>	<b>3 Attendees</b>	<b>4 Attendees</b>	<b>5 Attendees</b>	<b>6 Attendees</b>
<b>Pricing:</b>	<b>\$1,600 + Booth</b>	<b>\$3,000 + Booth</b>	<b>\$4,500 + Booth</b>	<b>\$11,500</b>	<b>\$17,500</b>	<b>\$20,000</b>